

ENRICHED EMOLLIENT LIQUID MAKE-UP

INGREDIENT	% By Weight
A.	
VEEGUM	0.70
Cellulose Gum	0.25
Water	42.28
Triethanolamine	0.75
PEG-26 Glyceryl Ether	10.50
Methylparaben	0.30
B.	
Titanium Dioxide	10.00
Talc	3.15
Iron Oxides	1.97
C.	
Isopropyl Isostearate	10.00
Mineral Oil (and) Lanolin Alcohol	6.50
Isopropyl Palmitate	4.00
Isopropyl Myristate	2.50
Hydrogenated Animal Glyceride	2.10
Stearic Acid	1.60
Diocetyl Adipate (and) Octyl Stearate (and) Octyl Palmitate	2.10
VANSEAL CS	1.00
Lithium Stearate	0.10
Propylparaben	0.10
Butylparaben	0.10

Preparation:

Heat the water to 70 to 75F. Add the VEEGUM and mix at maximum available shear until smooth. Slowly mix in remaining A ingredients. Mix B ingredients thoroughly into A until uniform. Maintain temperature at 70 to 75C. Heat C to 70 to 75C and add to A and B. Mix while cooling.

Consistency: Medium Viscosity Lotion, 2,000 to 2,500 cps.

Suggested Packaging: Cosmetic Jars, Tubes or Plastic Squeeze Bottles.

Comments:

This prototype formula is designed to serve as a guide for the development of new products or improvement of existing ones. This formula was originally presented by Mitchell L. Schlossman, Tevco Inc., at a Society of Cosmetics Chemists Meeting in 1984; it has been tested in the Vanderbilt Laboratories solely for physical stability.

SOURCE: R.T. Vanderbilt Co., Inc.: Formulation No. 433