

CREAM MATTE MAKEUP

RAW MATERIALS	% By Weight
A.	
VEEGUM	2.60
CMC 7LF	0.40
Water	42.70
B.	
Propylene glycol	5.00
Water	12.30
C.	
Talc	18.50
VANCLAY Kaolin	1.30
Titanium dioxide	3.70
Iron oxides	1.50
D.	
Isopropyl myristate	5.00
Arlacel 20	0.75
Tween 20	2.25
Stearyl alcohol	2.00
Amerchol L-101	2.00
Preservative	q.s.

Procedure:

Blend VEEGUM and CMC. Slowly add to the water, while agitating at maximum available shear. Continue mixing until smooth. Micropulverize C. Add to B and grind to a smooth paste. Add to A and heat to 65C. Heat D to 70C and add to A/B/C. Mix until cool.

Consistency: Medium viscosity cream

Suggested Packaging: Jar or tube

Comments:

VEEGUM stabilizes the emulsion and provides uniform pigment suspension. This nonionic makeup spreads smoothly and evenly with a light greaseless feel. It can be applied with a wet sponge if desired. With slight modifications, this formula can be used as a cream eye shadow.

SOURCE: R.T. Vanderbilt Co., Inc.: Cosmetic and Toiletries Formulary: Formulation No. 154