

FACIAL CLEANSER

INGREDIENTS	% By Weight
Deionized water	73.04
Chamomile	0.01
Aloe vera gel	0.01
Allantoin	0.001
DOWICIL 200 Preservative	0.20
METHOCEL 40-100	1.50
Triethanolamine	0.02
Glycerine	3.00
TEA lauryl sulfate	15.00
Polysorbate 20	2.00
Vitamin A, D2 oil	0.01
Vitamin E oil	0.01
Laneth-10 acetate	2.00
Lauramide DEA	3.00
Perfume oil	0.2

A cleanser that's more like a liquid soap for wider sales appeal

SOURCE: Dow Chemical U.S.A.: Suggested Formulation

LOW IRRITATION FACIAL CLEANSER

INGREDIENTS:	%W/W
Water	q.s. to 100.0
Sodium Chloride	1.0-2.0
TEXAPON K-14S Special (Sodium Myreth Sulfate)	30.0
VELVETEX BK-35 (Cocamidopropyl Betaine)	6.0
CETIOL HE (PEG-7 Glyceryl Cocoate)	1.5
STANDAMID SD (Cocamide DEA)	2.0
Dyes, preservative and fragrance	q.s.

Procedure:

Blend ingredients at room temperature, one at a time in the order given. Adjust pH to 6.0-6.5 with 50% citric acid. Stir until homogeneous product is obtained. Fill off.

Comments:

The combination of TEXAPON K-14S Special, a mild ether sulfate, and VELVETEX BK-35 forms the basis of low irritation cleansing formulas.

SOURCE: Henkel Corp.: Personal Care Products Formulary:
Formula HOB-217-41