

EYE LINER

RAW MATERIALS	% By Weight
A:	
VEEGUM	2.5
Water	75.5
B:	
PVP K-30	2.0
Water	10.0
C:	
Pigments	10.0
Preservative	q.s.

Procedure:

Slowly add VEEGUM to the water, while agitating at maximum available shear. Continue mixing until smooth. Dissolve the PVP in water using a little heat. Add B to A and mix until uniform. Add C and mix until smooth and uniform.

Consistency: Soft cream

Suggested Packaging: Small jar

Comments:

VEEGUM provides thickening and pigment suspension in this formula while insuring smooth application properties. This product can be applied to the eyelid with a brush.

SOURCE: R.T. Vanderbilt Co., Inc.: Cosmetics and Toiletries
Formulary: Formulation No. 107

MASCARA - BLACK

RAW MATERIALS	% By Weight
Candelilla Wax	10.30
Beeswax	7.80
Undecylenic Acid	1.96
Oleic Acid	2.74
Cetyl Alcohol	0.60
Glyceryl Monostearate	2.44
Propylparaben	0.10
Deionized Water	61.53
Hydroxyethylcellulose (Cellosize WP-09)	1.20
PVP (PVP K-30)	0.15
Ammonium Vinyl Acetate/Acrylates Copolymer (Resyn 2261)	0.25
GERMALL II	0.20
Methylparaben	0.20
Kaolin	3.84
Iron Oxides (3068)	4.00
Morpholine	2.44

Procedure:

Add oil phase heated to 85C to water phase at 80C. Add kaolin and pulverized iron oxide slowly. Cool to 55-60. Add morpholine. Pass through 3 roll mill or colloid mill at 45C. Pack into case or tube.

SOURCE: Sutton Laboratories, Inc.: Cosmetic Formulary: Formula