

LIQUID MAKEUP

RAW MATERIALS	% By Weight
AMERLATE P	0.9
AMERCHOL L-101	4.5
Stearic acid, xxx	2.7
Glyceryl monostearate, neut.	1.8
Mineral oil, 70 vis.	4.5
Propylene glycol	4.5
Triethanolamine	0.9
Water	70.2
Pigments, micronized	10.0
Perfume and Preservative	q.s.

Emollient o/w makeup with excellent spreading and blending.

Procedure:

Prepare lotion using Procedure A:

Add the water phase at 85C to the oil phase at 85C while mixing. Continue mixing while cooling to 25-30C.

Add the micronized powder blend in increments, mixing well after each addition.

SOURCE: Amerchol Corp.: AMERLATE: Suggested Formulation

NONIONIC MAKEUP

RAW MATERIALS	% By Weight
AMEROXOL OE-2	2.0
SOLULAN PB-10	3.0
SOLULAN 98	4.0
OHLAN	1.0
Isopropyl isostearate	10.0
Silicone fluid 200, 350 cstks.	2.0
Cetyl alcohol	1.5
Stearyl alcohol	1.5
Sperm wax	2.5
Arlacel 165	5.0
Veegum HV	1.0
Propylene glycol	5.0
Water	51.5
Pigments, micronized	10.0
Perfume and Preservative	q.s.

Soft, glossy o/w cream with elegant spread and coverage.

Procedure:

Disperse the Veegum in the water using high speed mixing. Add the pigments to the water phase with high speed mixing. Add the water phase at 80C to the oil phase at 80C while mixing. Continue mixing while cooling to 35C.

SOURCE: Amerchol Corp.: AMEROXOL OE: Suggested Formulation