

CREAMY CLAY MASK

RAW MATERIALS	% By Weight
A.	
VEEGUM	4.5
Rhodigel 23	0.2
Water	73.8
Glycerin	4.0
B.	
Ritachol	4.5
Synchrowax BB4	1.0
Cetyl alcohol	0.5
Crodamol MM	1.5
Arlacel 40	0.5
Tween 60	0.6
C.	
VANCLAY Kaolin	6.0
Titanium dioxide	3.0
Preservative	q.s.

Consistency: Firm cream

Suggested Packaging: Tube or cream jar

Comments: VEEGUM is used in this nonionic emulsion as part of the gently cleansing clay system.

Formulation No. 350

PEELABLE FACE MASK

RAW MATERIALS	% By Weight
A.	
VEEGUM	1.5
Water	58.5
Vinol 523	10.0
Propylene glycol	7.0
B.	
SD Alcohol 40	20.0
Hetoxol OL-23	3.0
Preservative	q.s.

Consistency: Fluid lotion

Suggested Packaging: Wide mouth jar with applicator brush.

Comments: VEEGUM thickens this formula and allows smooth application without tackiness or stringiness.

Formulation No. 297

SOURCE: R.T. Vanderbilt Co., Inc.: Cosmetics and Toiletries  
Formulary: Suggested Formulations